

# Art of Pioneering

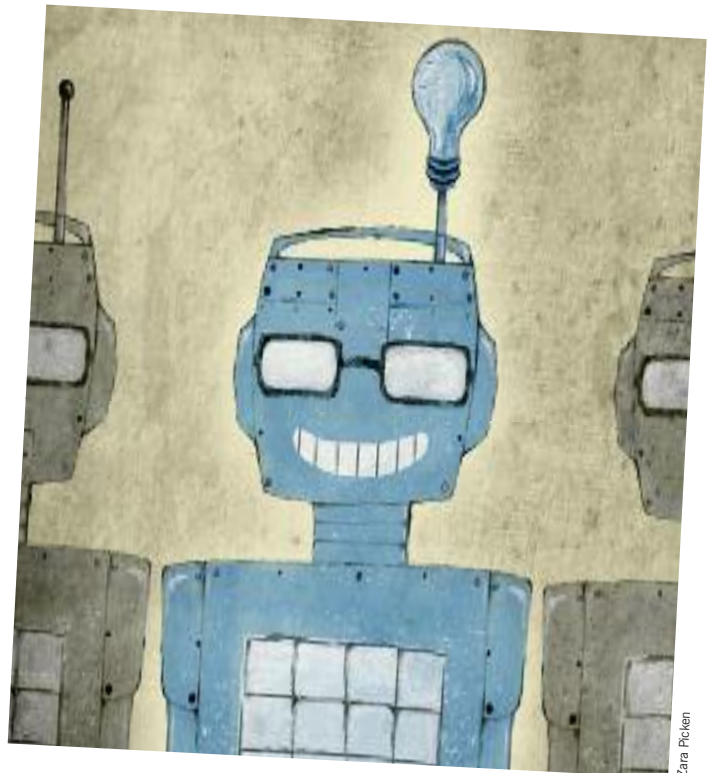
Lloyds TSB Commercial Finance is committed to the Art of Pioneering. This commitment is exemplified by the fact that we are one of the first bank-backed, dedicated recruitment finance operations in the UK.

We differentiate ourselves from our competitors by offering full asset based lending – going beyond just the debtor book with funding against business assets. And our scale means that we can offer businesses of every kind a fully-funded, integrated payroll management service – giving recruiters genuine security and confidence to grow.

What's more we really understand the needs of this dynamic sector and have a commitment to provide faster decisions than any of our competitors.

Whether you are a start-up, a global multinational or a business advisor to the recruitment sector, you should place Lloyds TSB Commercial Finance at the top of your list when selecting a business partner.

To find out more about how you can benefit from our art, call us on **0800 028 1129** or visit [www.recruitmentfinance.co.uk](http://www.recruitmentfinance.co.uk)



Zara Picken

“I am pleased to announce the formation of our Recruitment Finance team. We provide fast, working capital funding solutions to suit every type and size of staffing company, tailored to specific needs and not just straight off the shelf – that’s the Art of Market Leadership.”

**Paul Saunders, Director, Recruitment Finance Division,  
Lloyds TSB Commercial Finance.**

